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Online registration for 2011 WMA Championships in Sacramento is up and running; 5,000 athletes expected

Registering for the WMA Championships has never been easier than it will be for the 2011 event in Sacramento. The WMA Council has given local organizers unanimous approval to implement online registration for the 2011 WMA Outdoor Championships (July 6-17).

Beginning Nov. 1, athletes from around the world are able to register for the 2011 WMA Championships at www.wma2011.com.

The benefits of online registration are numerous:

- Athletes will be able to register directly from their comfort of their own homes and will not need to submit a paper entry form.
- Online registration allows athletes to return to www.wma2011.com at any hour of the day to update their best marks, purchase tickets to the athlete party or even correct misspellings or mistakes they noticed after making their original entry.
- Athletes will have greater access to pre-meet information such as a real-time entries page.

SimplyRegister, the online service for the 2011 WMA Championships, does not give out personal information to anyone but the athlete's affiliate and

meet management – the same people who had access to their information with the previous paper entry process.

Also, SimplyRegister doesn't store entrants' credit card or bank account numbers on its servers. Once payments are processed, account information is discarded.

“We're confident that the WMA entrants will find online registration a big improvement,” said John McCasey, chairman of the 2011 WMA Championships. “It's going to make for a better-organized and athlete-friendly competition.”

SimplyRegister, a company based in Indiana, USA, specializes in online registration for track and field meets and road running races. Its founder, Keith Lively, formerly managed USA Track & Field's Web site and has experience with a wide range of track events.

To register for the 2011 WMA Championships online, follow these simple steps:

- Log on to www.wma2011.com and click on the “Entry” link
- Fill out the entry form and submit payment by credit card or debit card
- The computerized system produces both an on-screen confirmation as well as an e-mail confirmation that athletes can print out and save for their records.
- The entry is stored in the entry database and made available to the athlete's affiliate for review and approval.
- The national affiliate then logs in to the online system and approves the entry.

Upon arriving at the competition site, athletes will need to present photo identification to pick up their entry packets.

Please e-mail info@wma2011.com for any questions regarding registration or any other matter pertaining to the 2011 WMA Championships. Technical questions will be forwarded to SimplyRegister and will receive prompt responses.

About the 2011 WMA Championships

The 19th annual WMA Outdoor Championships, set for July 6-17, 2011, should attract more than 5,000 competitors from more than 80 countries. Next year's event will mark the first time in 16 years that the world championship meet will be held in the United States.

More than 80 percent of the 2011 WMA events will be held at Hornet Stadium on the Sacramento State campus. Hornet Stadium served as the site for the 2000 and 2004 U.S. Olympic Trials as well as four NCAA Division I Men's and Women's Outdoor Track and Field Championships from 2003 to 2007.

Sacramento City College's Hughes Stadium and American River College's Beaver Stadium will serve the secondary venues for the 2011 WMA Championships. Hughes Stadium has hosted three U.S. championships, and Beaver Stadium hosted numerous Golden West Invitational high school meets.

For more information, visit www.wma2011.com.