

Governance in Masters' Athletics

Athletics for life

Athletics is Teamwork



EUROPEAN MASTERS ATHLETICS



Defining Governance

Rule of Rulers

- Giving set of rules
- Making rules
- Enforcing rules

What does it mean?

- A process by which the best possible decisions can be made!
- But – no guarantee that the right decisions are made!

Sport is about fair play and ethics

GOVERNANCE

- Image of Masters Athletics
- Clear messages
- Corporate identity
- Democratic structure
- Values of Masters Athletics
- Values of EMA

SOCIAL CURRENCY

- To create a sense of community
- To increase brand engagement
- To minimise beaurocracy
- Identity – Affiliation –
Conversation – Utility –
Communication – Information
- „ You are never too old ...“

Master Athletics is based on values

Personal values

- Family
- Friends and Peers – friendship
- Respect
- Tolerance
- Healthy lifestyle
- Fair Play
- Equality in all senses

EMA values

- Friendship
- Respect
- Tolerance
- Sport for all ages
- Fair Play
- Clean Athletics
- Quality of life

Meta values in Masters' Athletics

- Universality of Athletics
- Strong and empathic leadership
- Unity in Masters' Development
- Excellence in the quality of Championships
- Integrity of athletes, officers, judges
- Solidarity with athletes and affiliates

Questions to ask ourselves

- Can we live up to our values?
- What do we need to live up to it?
- What are your principles of Good Governance?

Let us talk about

- Visions, mission, strategy
- Structure, regulation, processes
- Competence, integrity, code of conduct, ethical standards
- Accountability, transparency, control of management
- Solidarity and development
- Involvement of athletes, officers, team managers, affiliates

GOVERNANCE / MANAGEMENT

Competence - Integrity - Ethics

- Getting the right people into the right position to manage EMA with the skills needed for a good governance and management
- Communication – interaction – evaluation among the decision makers
- Risk management in difficult situations to protect the organisation
- Creation of a „code of conduct“
- Transparency of decision making

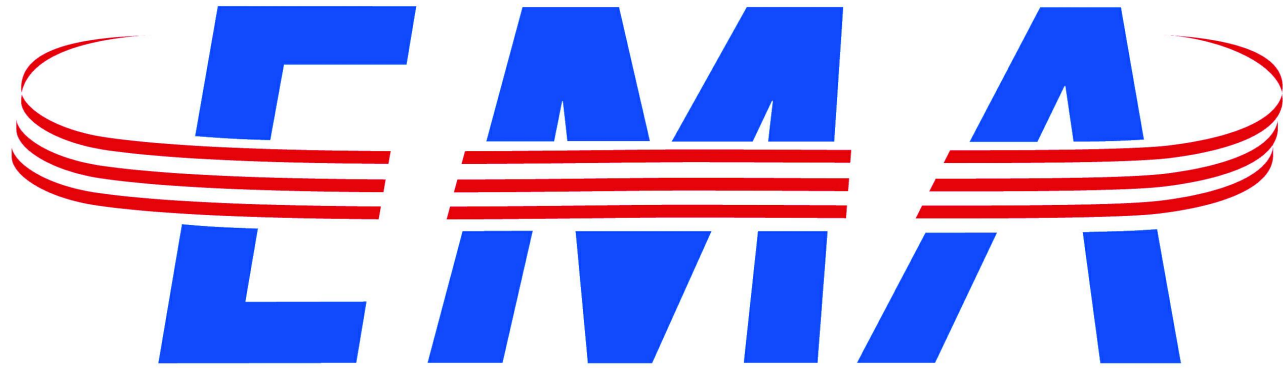
What is good Governance?

Is it ...

- follow the rules and law of EMA Constitution
- to be effective and efficient
- responsive
- transparent
- accountable
- consensus orientated
- participatory
- equitable and inclusive
- responsible

What is your idea?

1.
2.
3.
4.
5.
6.
7.



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„ Sometimes the most ordinary things could be made extraordinary, simply by doing them with the right people!“

